

## FOCUS ON YOU - What's Hot This Summer

*The style buzz you need to know. From fashion to mobile phones, here's what hip moms are wearing, buying, craving and raving about.*



By: *Tiffany Forte*

### Gadgets

Sadly, this season the biggest trends revolve around cutting back and recession proofing. Before we buy, we ask: What happens if I lose my job? On the brighter side, technology is adapting to this need as well. The Motorola Clutch i465 (\$130, [boostmobile.com](http://boostmobile.com)) cell phone costs just \$50 a month on Boost Mobile's Monthly Unlimited Plan, which includes non-stop talk, text and Web access—without a contract (very recession friendly indeed!). Plus the full QWERTY keyboard makes typing quick e-mails for work and texting your teenager super easy.

### Beauty

To summerize your makeup, you want to appear unfussy but perfectly thrown together, says Elizabeth TenHouten, beauty expert and author of upcoming beauty cookbook *Cooking Well: Beautiful Skin*. "Makeup for summer ought to be whimsical and pretty without being overdone," she says. "A subtle, smoky-eye that looks dusted rather than painted on is perfect for day and night. Pair your smoky-eyes with a sheer, nude gloss for a 'just went for a dip in the ocean', wet summer pout and add the faintest touch of blush." To get the look, TenHouten suggests Smashbox Cosmetics sold at Sephora stores. "The colors are vivid (without being too harsh) and the company doesn't test on animals!" So you don't have to feel bad about looking so good.

### Shopping

The hand-painted family portrait that used to be way too kitschy is now retro cool thanks to technology. Gone is the need to sit for a sketch (like anyone has time for that these days); you just have to upload a favorite photo. For a classic above-the-mantle portrait try [PaintYourLife.com](http://PaintYourLife.com), where your image will be recreated by hand using oil, charcoal, watercolor, pastel, acrylic or pencil (from \$77). Find a more modern approach at [canvasondemand.com](http://canvasondemand.com), from pop art to innovative PixelPainting and PhotoRealistic approaches, there's something for every sense of personal style. After ordering, your gallery-wrapped canvas will be delivered to your home in three to four days (from \$60).